

THE EFFECTS OF TERRORISM AND CRIME IN INDIAN TOURISM

SURESH KUMAR TRIVEDI*

INTRODUCTION

Crime and terrorism activities are increasing all not only in India but also around the world. It has effected developing and developed countries. With such an environment of Safety and Security concern, one of the major impacts can be seen on tourism of that region.

The current study analyzes the situation in India and present a secondary analysis over relation between crime, terrorism and tourism has increased in India but crime and tourist arrival are found to be inversely proportionate each other¹. Therefore for states dependent on tourism, the crime rate must be brought down in order to revive this industry.

Tourism is an industry that lives on personal contacts and has a message: to enable and facilitate a face-to-face intercultural dialogue. A successful tourism industry needs political stability, peace, security, and the potential for dialogue between different groups of people without mental or physical restriction.

It is a dynamic and competitive industry that requires the ability to constantly adapt to customers' changing needs and desires, as the customer's satisfaction, safety and enjoyment are particularly the focus of tourism businesses. It is the activities of persons traveling to and staying in places outside their usual environment for not more than one consecutive year for leisure, business or other purposes².

IMPACT ON TOURISM

"Conflicts and crisis are part of our everyday lives. They have always been here and they always will. The impact of terrorism on a state's economy may be enormous, leading to unemployment, homelessness, deflation, crime and other economic and social ills."³ The role of tourism and travel to both industrialized and developing countries is now so huge that any slumps in the level of activity in the industry are a cause of apprehension. The effects extend outside activities directly associated with tourism, particularly hotels, catering, airlines, and other sectors. In the modern world, when no place is a safe haven, issue of terrorism influencing tourism industry is of a huge importance.

Tourist arrivals to India were down by more than 17 percent in January, 2009 due to the global economic crisis. In December 2008, about 521,990 tourists came to India-a 12.5 percent decline compared to December 2007. In January this year, 487,262 travelers came to India, which was 17.6 percent decline compared to the same month of 2008. "Though the growth rate in *Foreign Tourist Arrivals (FTAs)* in 2008 over 2007 was lower (5.6 percent) as compared to that of 14.3 percent in 2007 over 2006, the total number of FTAs in 2008 was 5.37 million which is higher than the FTAs of 5.08 million in 2007," The lower growth rate in 2008, particularly in November and December, may be due to various reasons terrorist⁴

*Research Scholar, Department of Law, Madhav University, Pindwara, Sirohi.

Correspondence E-mail Id: editor@eurekajournals.com

Due to decline in foreign tourist in India lots of tourism industry workers are loosed their occupation as well as 9 million of the world's 200 million hotel and tourism workers could lose their jobs in the wake of the attacks⁵. Tourism Industry is badly disturbing by the fall in requirement. In so far as fifty percent of tourism earnings ultimately "seep out" of the developing countries in the types of profits earned by foreign businesses, promotional spending abroad.

IMPACTED REGION

- Bad impact on airline-related business, the aircraft.
- Affects hotels, restaurants.
- Parts manufacturers and tourism places in which tourist attractions.
- The cost of insurance and reinsurance has increased and many private sector insurers were not willing to cover terrorist attacks.
- Increased spending on border and airport security, including technology,
- Increased the military power, along with intelligence.
- Implication and enforcement of new law and regulation.
- Increases passenger fares.
- Tuff rule for Border clearance costs.
- Increasing demands for greater security in sector.
- Higher costs on oil and gas pipelines and electricity transmission lines.
- Demands of greater security in commercial travel.
- Delays and difficulties on cross-border flights.

CONCLUSION

Tourism and terrorism have some issues in common. Both have global implications, involvement of different countries' people and use travel and communication facilities. We have seen that the influence on global economy is significant. In the history of the world there is no other single terrorist act such as the 9/11 attacks,

which had such a negative impact on the economy of the world. The world is suffering from the emotional condition of a billion people. The terrorist act predefined the development of the tourism industries.

The poor economic consequences of the tourism industry caused by the crisis have had an immediate effect on the global tourism economy due to the tight interrelation of international tourism industries. Calamity creates difficult, often tragic, situations for the afflicted area and its residents. For a tourist destination, this period can represent a tourism crisis, which can threaten the normal operation and conduct of tourism related businesses; damage a tourist destination's overall reputation for safety, attractiveness, and comfort. More attention paying by many governments, local communities, and tourism department for hotels, tour operators, and other businesses are taking formal steps to restructure their management and operations along environmental lines-often at considerable cost savings. The Green Hotels Association reports that hotels that have adopted various conservation measures, Government & other forces are also taking extra precaution in security issues. It's brought some positive implications in terms of economic development and security issues in the tourism industries.

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