

HOW TO EFFECTIVELY GIVE A PUBLIC ACADEMIC SPEECH?

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ABSTRACT

The presentation is the basic requirement for any academic personnel. The public academic speech is the way to present the knowledge and stimulate the exchange of ideas. Effective academic speech requires the good knowledge and skill. In this short article, the authors present and discuss on the effective way to give public academic speech.

KEY WORDS: Academic, Speech, Public.

INTRODUCTION

The presentation is the basic requirement for any academic personnel. The public academic speech is the way to present the knowledge and stimulate the exchange of ideas. Effective academic speech requires the good knowledge and skill. As noted by Salasche, *"The key is to keep in mind that new information is being conveyed to the audience [1]. The speaker must prepare an outline, develop visual aids, and rehearse diligently to hone speaking skills and ensure the talk is within time parameters [1]."* In this short article, the authors present and discuss on the effective way to give public academic speech.

THE CONCEPT FOR PREPARATION FOR EFFECTIVE PUBLIC ACADEMIC SPEECH

The basic requirement for giving an effective academic speech is the knowledge and skill on giving a speech in the public situation. The public means not private. This means many ones can see the speaker. In general speech is a talk that is a way to communicate. The content is given by sound of the speaker to the listener. In

communication, the success is determined by three factors, speaker, listener and data. The preparation of the speaker and data is possible but preparation for the listener is hard.

For the speaker, the basic concern is on the preparation of the "look". A good appearance is necessary. The good attractive speech must be good to listen, good to see and good to understand the content. Hence, dressing and acting of the speaker becomes important issue for giving a speech in the public place. The unwanted behavior must be gotten rid of. The stereotyping or impolite act must be controlled. Also, the speaker must have the skill on microphone using and has to test the sound before using. The way to hold the microphone is also important and designed. To give a speech in different platform needs specific preparation. The way to use podium or stage must be learnt. The podium strictly limits the movement while the stage force for moving around it. In some special case, walking along with speaking is also needed such as the speech during the academic tour guide.

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Eye contact with all of the listeners is needed. Finally, the speaker must have the skill for correct of the urgent situation. This skill is needed for reply the question or reaction from the floor. The success of the speaking is due to the preparation of the speaker, good data as well as acting.

When one has to give a speech in foreign language, it is usually difficult. This is the basic problem for the academic person living in the country where English is not a native language. The good preparation by writing the good script and good presentation media such as power point is required. Having the content check is needed. At present, with good IT tool such as video recording tool or real time broadcasting, the practice before actual speech is possible. The practice is a very important step [2-3]. Overcoming of the fear for the beginner is possible by practice. The record might be done for self-visualizing. Identification of the problem is possible and it is the way for improvement. First, self-assessment is needed then the assessment by peer should be done. If the speech is good, there should be no critics from the peer.

These processes are helpful for achieving him final good speech in the public section. Finally, the importance of practice should be repeatedly mentioned. McConnell noted that *"Beyond following the guidelines for appropriate preparation and delivery, regardless of scope of presentation and size of audience, success and a degree of comfort with public speaking come with practice, practice, practice [2]."*

CONFLICT OF INTEREST: None

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